imb TECH STACK AND SERVICES



Everything you need to originate, operate, stay compliant & get paid—all included in your monthly **IMB Tech Stack investment.**

INCLUDED IN YOUR MONTHLY TECH STACK

ONE MONTHLY FEE

ARIVE
LOS similar but better than Encompass, Point, & LendingPad. Built in POS-documentation & application request. Program Comparison Tool for borrower education. Realtor Portal for lender lenders, max purchase price, & payment calculation. Includes Esignatures & Adobe Pro capabilities.

IMB PORTAL
Proprietary system that shows lender rankings, programs, turn-times, & policy details. Access to marketing materials, chat feature, scenarios, & support.

Support Ticket System
Submit and prioritize support requests through the IMB™ Portal for technology, loan scenarios, processing, compliance, marketing, payroll, onboarding, and more.

VPN-FOR CYBER SECURITY
Added protection for your online activity and sensitive client data—helping you work securely wherever business takes you.

KEEPER
Password saver & generator. Can share with team members. Keeps your data & client data safe. Maintain compliance.

COMMISSION CALCULATION & PAYROLL
From commission calculations to payroll processing and automatic deposits—we help make sure you get paid accurately and on time.

MBS HIGHWAY & LIVE
Daily posts to MBS channel of MBS Highway and MBS Live content.

ONCOURSE LEARNING
Mandated compliance training.

MARKETING MATERIALS
IMB email signature if wanted, flyers, weekly social media graphics/ posts, email templates, realtor class ideas, etc.

IMB PORTAL

- No other brokerage company has anything like this. We created it from the ground up. It allows you to compare lenders on various topics to help you navigate the broker world and know where to send what.
- It has a chat feature like Slack that allows you to chat with our community of LOs, LPs, processors, & owners on any topic and search previous chats by topic. Anyone can upload flyers, word docs, etc. to share best practices.
- Some of the topics we compare lenders on are strengths, weaknesses, our 5 star rating, turn-times, niches, overlays, programs, & policies.
- Has over 60 recommended vendors & resources for accounting, marketing, technology and many other services.
- Shares best practices: email templates, flyers, scripts, playbooks, realtor classes, etc.
- Marketing Resources: flyers, social media graphics/ posts, realtor classes, etc.

TECH STACK AND SERVICES

IMB
SALES
MARKETING

OPTIONAL TECHNOLOGY OFTEN USED

IMB has negotiated discounts on optional technology. Contact IMB for details.

LoanSifter
Web based product & pricing system for all agency lenders & most Non-QM. Optimal Blue System.

MyHomeIQ
Competitor to HomeBot that is cheaper and better. No additional cost to partner with agents.

Mortgage Coach
Most top LOs use. Compares total interest paid, monthly payment, and cash to close for various loan options in a visually aesthetic way using charts & graphs. Can combine with LMP & Loom. Enterprise version with LodeStar. IMB discounted price.

ListReports (owned by MBS Highway)
Look up realtor production details & lenders they work with. Benefits to realtors are digital listing and buyers agent presentations, customized open house flyers for address, social media content to swipe & adapt. No cost to them. IMB discounted price.

MBS Highway
Full product suite – lock/float advice, rent vs. own calculator, zip code specific real estate reports, extra payment calculators, & a lot more. IMB discounted price.

Housing Link
Use for digital offers that get texted to the listing agent that sets you apart from crowd. Digital canvas for borrower and realtor presentations. Works great in conjunction with Loom & Mortgage Coach. IMB discounted price.

LenderLogix
Can be more expensive for bigger teams. Pre-approval system that links with LendingPad. Gives clients & realtors links to calculate payment, cash to close, and max price for each home and pre-approval letter. Amazing system.

MBS Live
Competitor to MBS Highway. Lock/float advice, it has an amazing app unlike Highway, great realtor and borrower email campaigns, and other tools.

YouMail
Great if you have a team. It filters out spam, texts you the voice transcription of the message, automated text responses to new callers, call forwarding to your team members, and a lot more.

Loom
Best video platform for buyer and realtor live or pre-recorded presentations. Great in combination with Mortgage Coach and LMP.



RYAN DAVIS
CO-FOUNDER + LOAN OFFICER
NMLS# 149797

303-717-4330
RDavis@IMBrokers.net
IndependentMortgageBrokers.com

WHERE LOAN OFFICERS & BORROWERS COME FIRST.™